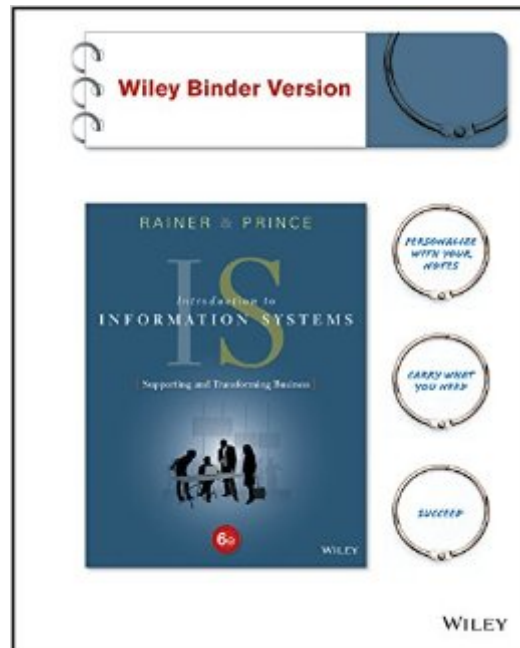


The book was found

Introduction To Information Systems, 6th Edition



Synopsis

The goal of Introduction to Information Systems is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

Book Information

File Size: 35952 KB

Print Length: 504 pages

Simultaneous Device Usage: Up to 3 simultaneous devices, per publisher limits

Publisher: Wiley; 6 edition (September 24, 2015)

Publication Date: January 13, 2016

Language: English

ASIN: B01AKSZ8PI

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #34,684 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #4 in Kindle Store > Kindle eBooks > Business & Money > Industries > Information Management #24 in Kindle Store > Business & Money > Management & Leadership > Information Management #177 in Kindle Store > Kindle eBooks > Computers & Technology

Customer Reviews

Have to agree with prior reviewer textbooks are a ripoff and a racket. Only healthcare industry can match the textbook cartel. Why review how well written or how good the content, you have to buy it

regardless. Over a hundred dollars for a book without binder which will be worthless in less than a year. To add insult to injury some professors require you to buy their books! Technology should have dropped textbooks cost dramatically.

For a \$120 book, I expect it to be at least bound. How much profit does a company need in order to have enough? College students have it hard enough as it is. In addition to having to pay \$120 I have to go get another binder just to house this book. How much does it really cost to bind a book? It's funny that they can charge a high price because students have no choice but to get the book. Not only that, the side of the pages aren't even laminated so the slightest tug or you turn the page too hard and the page gets ripped off. They say it's convenient for the student because they can just lug whatever chapter they are studying but it's really just for cost saving and profit. I would give this a 0 star if I could. Companies are making absurd profits from the demographic that is having a very hard time as it is. Even then, they skimp on their products. They don't care about the students they only care about the profits.

This book is colorful and great material contents. Since a lot of students complained about the loose leaf, that is the reason why I give it 4 stars. However, it is light-weight and convenient if you carry 1 chapter to read.

I hate loose leaf books, but what can you do when it's required? The pages keep ripping out of the binder. :-/

[Download to continue reading...](#)

Introduction to Information Systems, 6th Edition Managing Risk In Information Systems (Information Systems Security & Assurance) Managing and Using Information Systems: A Strategic Approach, 6th Edition Building Enterprise Information Architectures: Reengineering Information Systems Management Information Systems for the Information Age Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Reference and Information Services: An Introduction, 4th Edition (Library and Information Science Text) Introduction to Data Compression, Second Edition (The Morgan Kaufmann Series in Multimedia Information and Systems) Introduction to Information Systems (2nd Edition) Introduction to Information Systems - Loose Leaf, 16th edition Introduction to Computer Systems for Health Information Technology Introduction to Information Systems, Binder Ready Version Introduction to Information Systems Collection Management Basics, 6th Edition (Library and

Information Science Text) Managing Information Technology: What Managers Need to Know: 6th (Sixth) Edition Information Security Management Handbook, 6th Edition Fluency With Information Technology (6th Edition) Management Accounting: Information for Decision-Making and Strategy Execution (6th Edition) Systems Analysis and Design in a Changing World, 6th Edition Accounting Information Systems (13th Edition)

[Dmca](#)